

DAVID AUSPITZ

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www.DavidAuspitz.com

PROFESSIONAL EXPERIENCE

Assistant Creative Director AAF-NSAC

Sept. 2009 - May 2010

National Student Advertising Competition

- Created campaign materials for unique State Farm Auto Insurance target audience.
- Developed and presented final campaign to judges' panel in New York City; won "Most Engaging Presentation".

Account Manager Diamond Edge Communications [DEC]

Sept. 2009 – Dec. 2009

Temple University's Student-Run Advertising Agency, Philadelphia, PA

- Improved brand awareness by driving 5,000 unique visitors to U.S. Department of State's website.
- Accomplished client's goals on time and under budget.

Copy Chief AAF-NSAC

Sept. 2008 – May 2009

National Student Advertising Competition

- Directed copywriters and art directors in preparation of Century Council campaign.
- Proofread and edited copy on all presentation materials.

Treasurer TAC

May 2009 - May 2010

Temple Advertising Club, an American Advertising Federation Affiliate, Philadelphia PA

- Allocated club funds and executed organizational details in efforts to better advertising student body.

SKILLS

- Detail-oriented professional in advertising with focus in copywriting
- Powerful decision-making, leadership, and advertising skills
- Capability to work efficiently under pressure; great at multi-tasking
- Proficient in Microsoft Word, PowerPoint, and Excel
- Outstanding communication and organization skills

AWARDS & ACHIEVEMENTS

Recipient Excellence in Copywriting Award

April 2010

Temple University Advertising Department Awards

EDUCATION

Temple University, Philadelphia, PA
B. A., Advertising. Focus: Copywriting
Dean's List